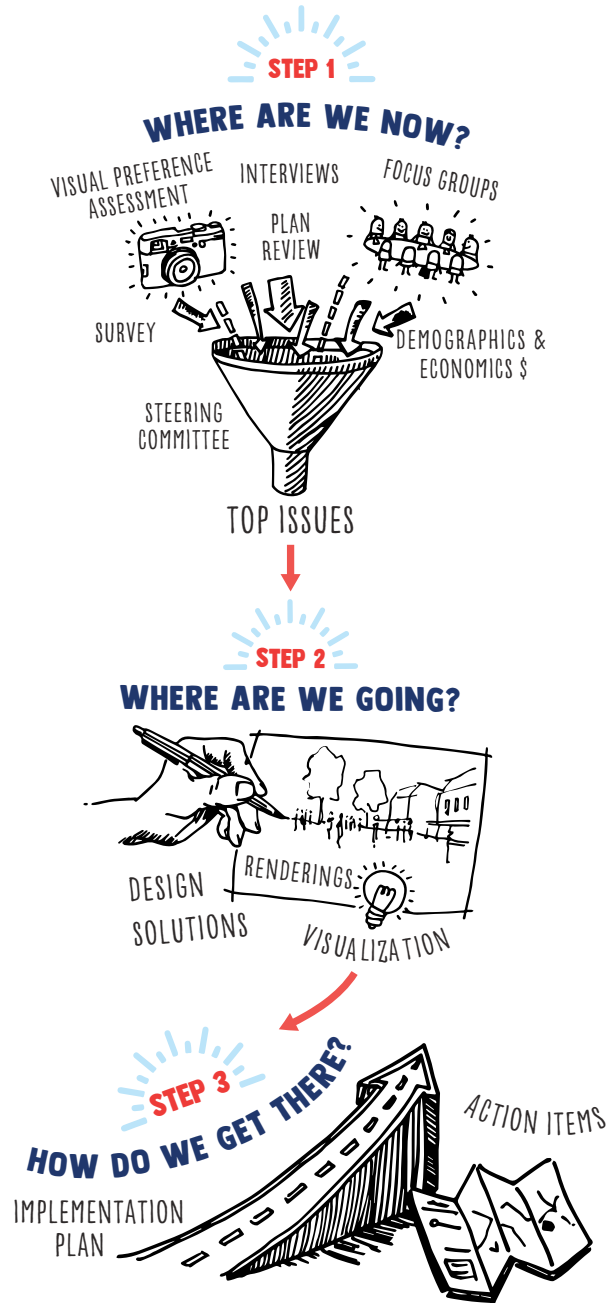


Our Three-Step

FORT OGLETHORPE RSVP PROCESS



FORT OGLETHORPE

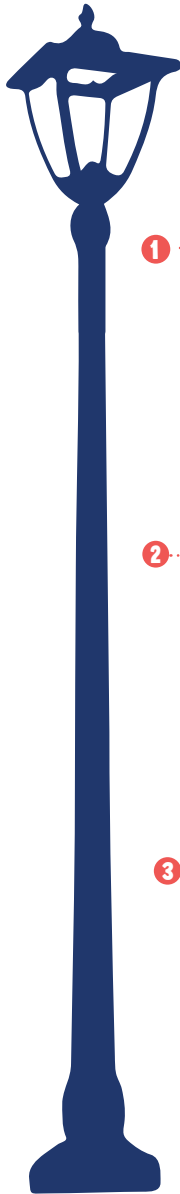
Renaissance Strategic Vision & Plan

For information about the RSVP:

WWW.FORTOGLETHORPERSVP.COM

Downtown Fort Oglethorpe

RENAISSANCE STRATEGIC VISIONING & PLANNING PROCESS



STEP 1

WHERE ARE WE NOW?

STEP 2

WHERE ARE WE GOING?

STEP 3

HOW DO WE GET THERE?

- 1. FORMATION OF STEERING COMMITTEE:** A Steering Committee, chosen by the manager or mayor and council, comprised of seven to sixteen members who will guide the overall process. One local person will be designated as the RSVP point of contact or chair.
- 2. INITIAL STEERING COMMITTEE MEETING:** Institute of Government staff will lead a meeting with the Steering Committee that will highlight examples of previous projects; charge the committee; and begin to identify community issues.
- 3. CONDUCT FOCUS GROUPS & INTERVIEWS:** Institute of Government staff will conduct one-on-one interviews and focus groups with stakeholders (up to 16 total) to gain detailed information about and insight into downtown.
- 4. DATA COLLECTION AND REVIEW:** The City will collect relevant plans that have been developed over the previous five years. Examples include: strategic plans, Comprehensive Land Use Plans, park and recreation plans, zoning and ordinances, etc. Institute of Government staff will conduct a review of existing plans. Institute of Government staff will also conduct a demographic and an economic review.
- 5. LAUNCH SURVEY:** Institute of Government staff, along with members of the point of contact, will develop the survey. The Steering Committee will be responsible for survey distribution.
- 6. STEERING COMMITTEE MEETING:** The Steering Committee will review information gathered through plan review, interviews, focus groups, surveys, and the visual preference assessment, and agree on top issues.
- 7. VISION AND PLAN DEVELOPMENT:** Institute of Government staff will spend the next 16 weeks focused on integrating the community input from Step 1 into illustrative designs. During this time period, communication and check-ins with the point of contact will be vital to ensure that staff has correctly interpreted what has been said and are moving in the appropriate direction.
- 8. STEERING COMMITTEE MEETINGS:** Institute of Government staff, the local government, and the Steering Committee will: Review work to date; and identify and develop key short-term work program items to begin the initial phase of the Master Plan implementation.
- 9. FINAL PRESENTATION:** Institute of Government staff along with the Steering Committee will host a public presentation of the final plan so that the community can see what has been developed based on their input.
- 10. FINAL REPORT DEVELOPMENT:** Institute of Government staff will finalize the plans, recommendations, and layout the document for the printer. The final report will be a full-color illustrative plan that provides existing and proposed visuals of design scenarios. The report will include both the short-term work program and long-term goals. Fifty hard copies will be provided.

PARTNERS:

